BHARAT mentors

BHARATMENTORS – INTEGRATED E-LEARNING SOLUTIONS

OUR BRIEF PROFILE

M/s Albatross Finishing School Pvt. Ltd.

Website

www.bharatmentors.com

Table of Contents

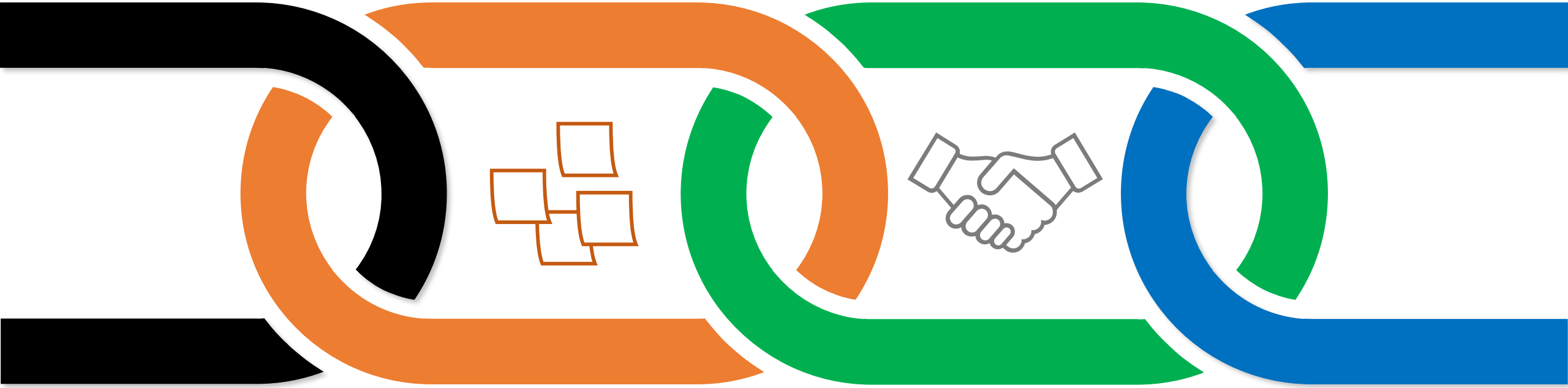
1. Who are we
2. Who do we serve
    - Enterprise Solutions
        - Product offerings
        - Service offerings
    - Individual Solutions
3. Our partnership models:
    - LMS as a service
    - Content
    - Be-spoke Solutions
4. Our Clients
5. Our Team
6. Contact us

Who we are

"Bharat Mentors is an Edtech service provider delivering Bespoke LMS & Content solutions with vernacular support, for partners and institutions to re-skill & up-skill individuals"

2015	80000+	60+	7 lac+	250+	1.2M+
Year of incorporation	**Average Annual certifications**	**Active clients including including frontline insurance companies and large corporates**	**Registered users on our platform**	**Unique Courses / Modules created till date for our clients**	**Delivered more than 1.2M e-learning hours of content online**

2. Who do we serve



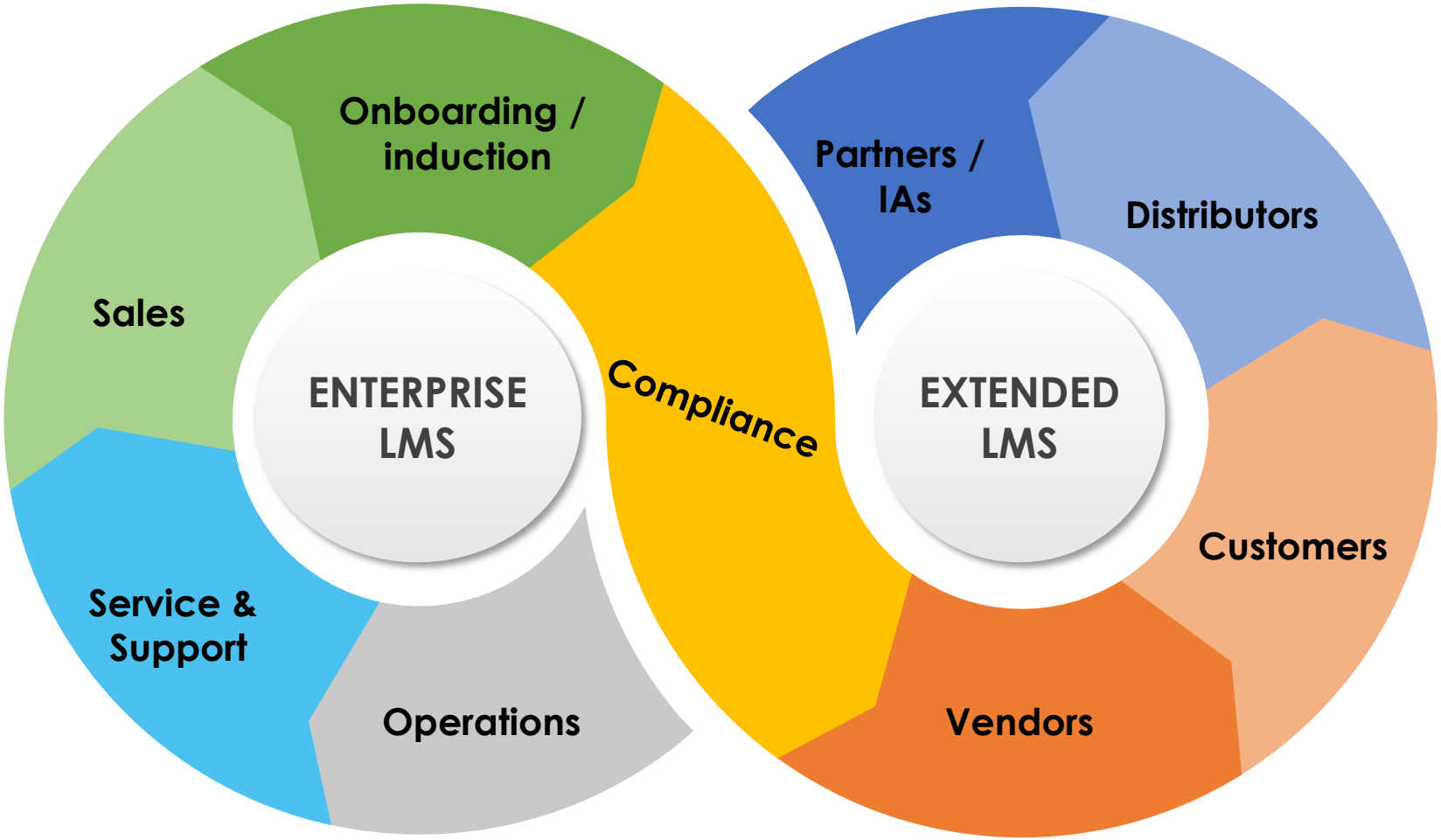
Enterprises

We cater to MSMEs, SMEs, Medium sized organizations, Institutions, MFIs, SHGs

Individuals

We cater to Individuals who are employees, proprietors, agents, students, professionals etc.

2.1 Enterprise Solutions – Product Portfolio



2.2 Enterprise Solutions – Services Portfolio

2.3 Individual Solutions

- Fundamentals of Transfer Pricing
- Online training for Business Correspondents and Business Facilitators
- Diploma in Cooperative Management
- Certificate Course in General Insurance
- Higher Diploma in Cooperative Management / Labour Cooperatives
- Life Insurance Fundamentals
- Certificate Course in Banking
- Online training for Point of Sales Person – GI & LI

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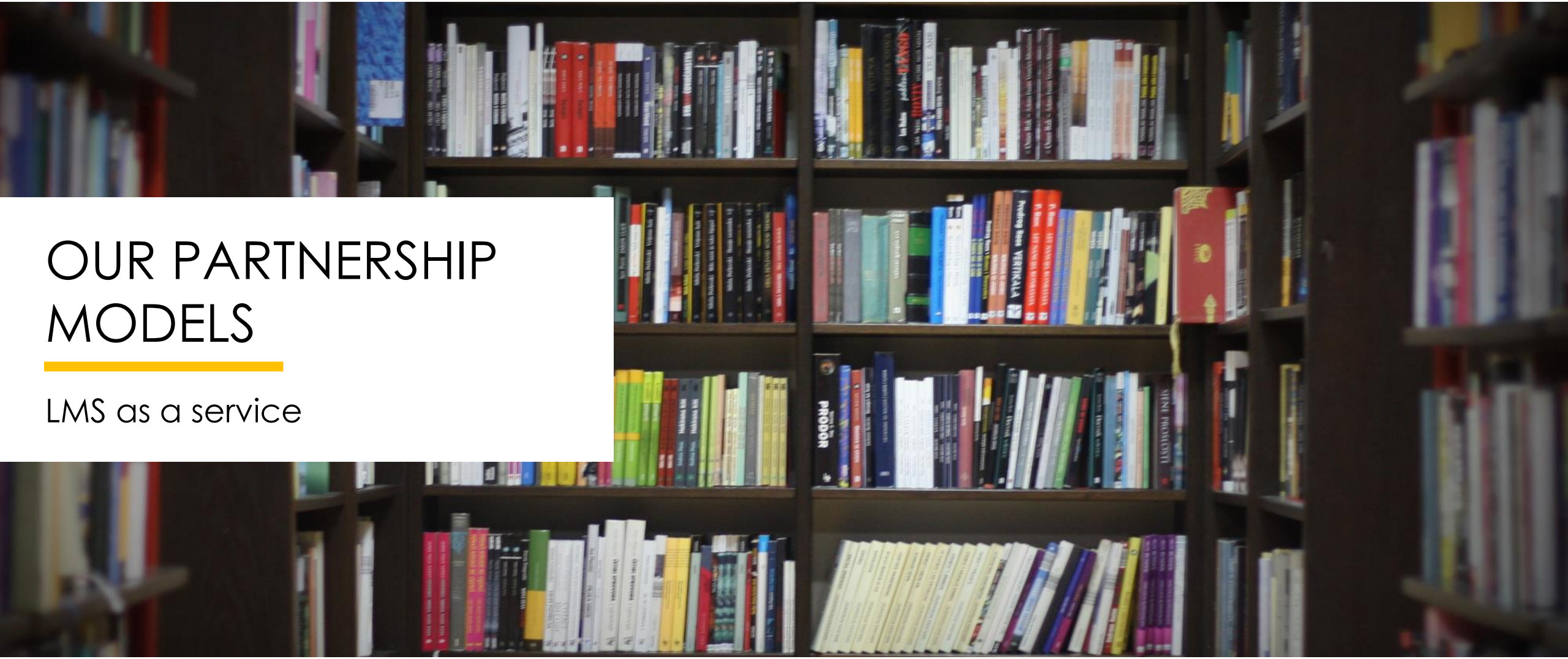


OUR PARTNERSHIP MODELS

LMS as a service

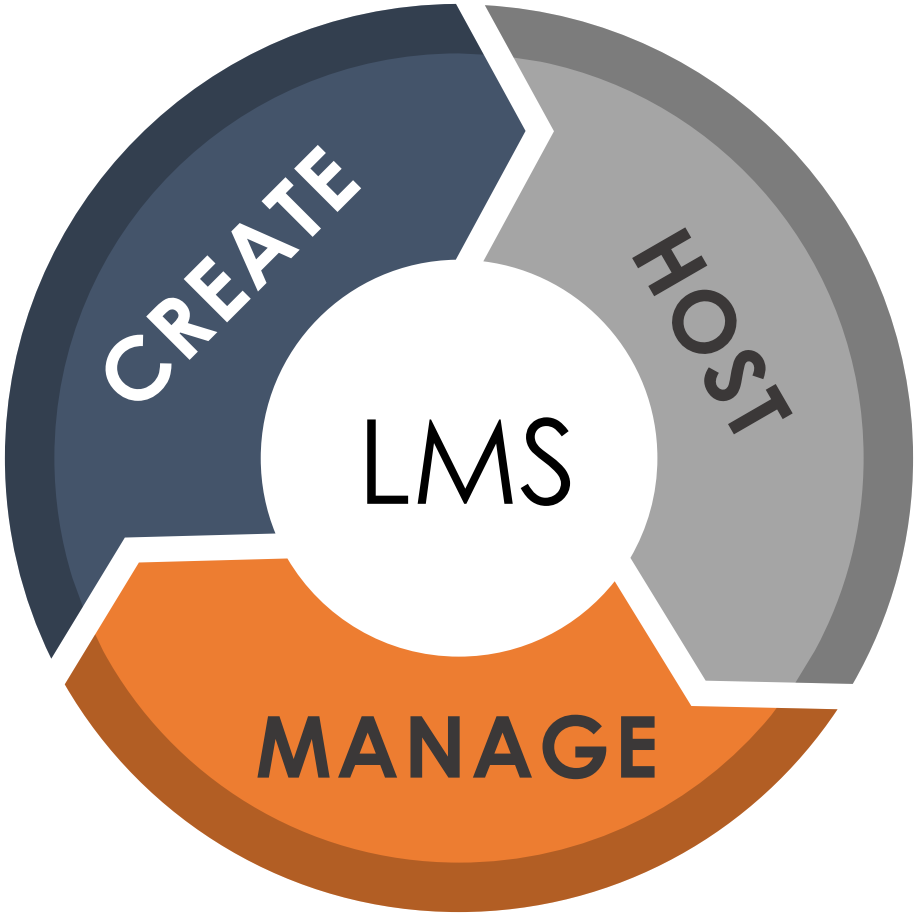
3.1 LMS as a service

CREATE

We design be-spoke learning management solutions for our clients based on their needs. The process involves understanding their needs, existing infrastructure, and then development of a LMS which works within their ecosystem

MANAGE

We help our client manage the LMS on a continuous basis by way of feature improvements, uploading of new content, monitoring users and reporting & analytics



HOST

We offer flexibility to our clients in terms of hosting their LMS onto various cloud services or local servers as per their requirements. This step also includes their existing data migration and user-onboarding services.

3.1 Learning Management System - features

Advanced reporting & Analytics

Our LMS offers step-by-step tracking of user engagements, enabling detailed analytics on learning progress of users

Gamification

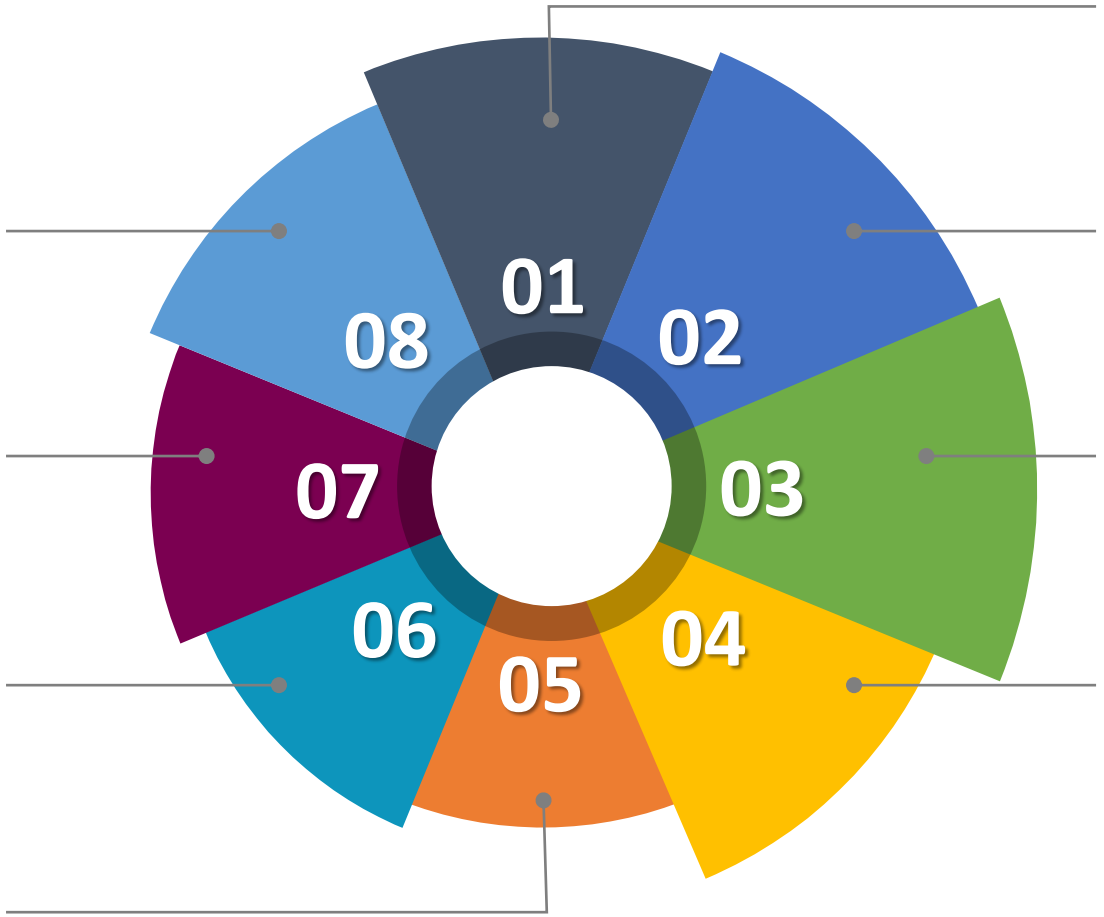
We create powerful content with the help of activity based learning, point systems, leaderboards, badges, social media integrations etc.

API integrations

Our LMS can be easily integrated with a host of platforms using API integrations, which enable seamless data exchange with ERPs, HRISs and MISs

E-commerce enabled

Our platform is fully e-commerce enabled with payment gateway subscriptions, making it B2C ready



Fully customizable

One size doesn't fit all. We understand this fully and thus deliver our solutions tailor made to every client's needs, starting from the UI, content, branding to reporting and white labeling.

Cloud based & Secured

Our LMS is cloud based and is hosted on AWS India, and is SSL secured certifications and two-step login authentication procedures.

Responsive platform

Our LMS is responsive to multiple devices including mobile phones & tablets, as well has multi-browser compatibilities

Integrated learning

We offer integrated learning solutions in terms of interactive course contents as well online assessments and certifications

3.1 Learning Management System – features on Mobile

01 Responsive

Responsive design for Phone/Tablets

02 Offline Content

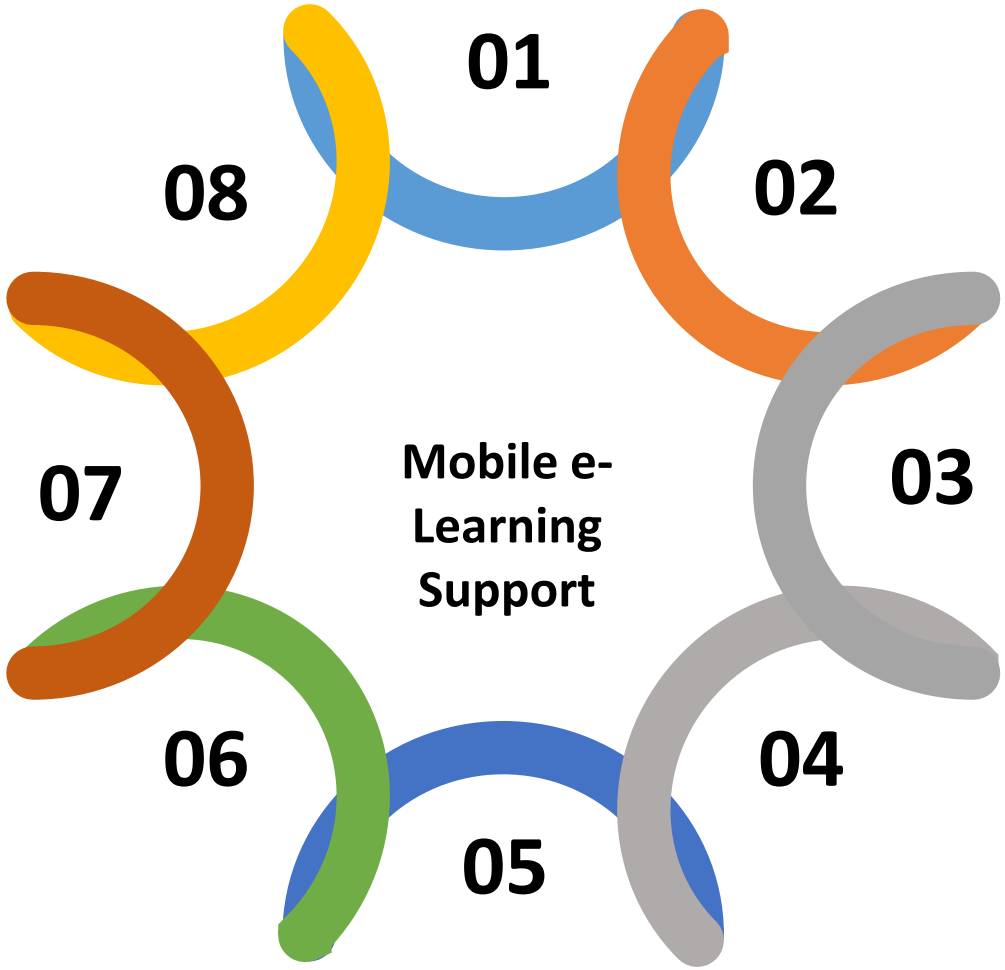
Quick Access to Course Content even offline

03 Resources

Download & view your course resources

04 Calendar

View Calendar Events



05 Push Notifications

Mobile Push Notification

06 Discussion Forums

View Discussion Forums

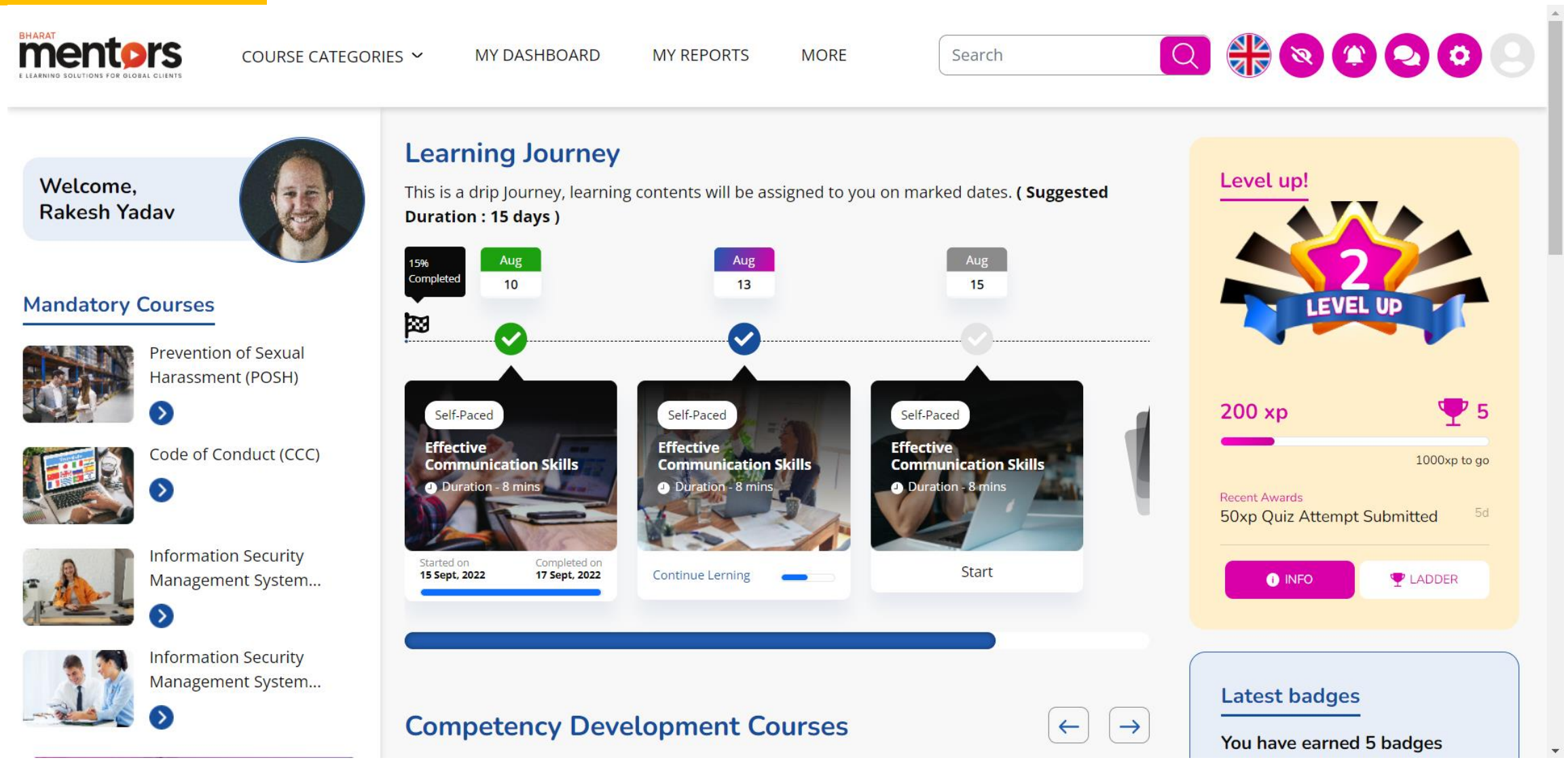
07 Offline Assessments

Attempts assessment offline and View Grades and Activity

08 Private Messages

Send Private Messages to Participants

3.1 Learning Management System – Use case



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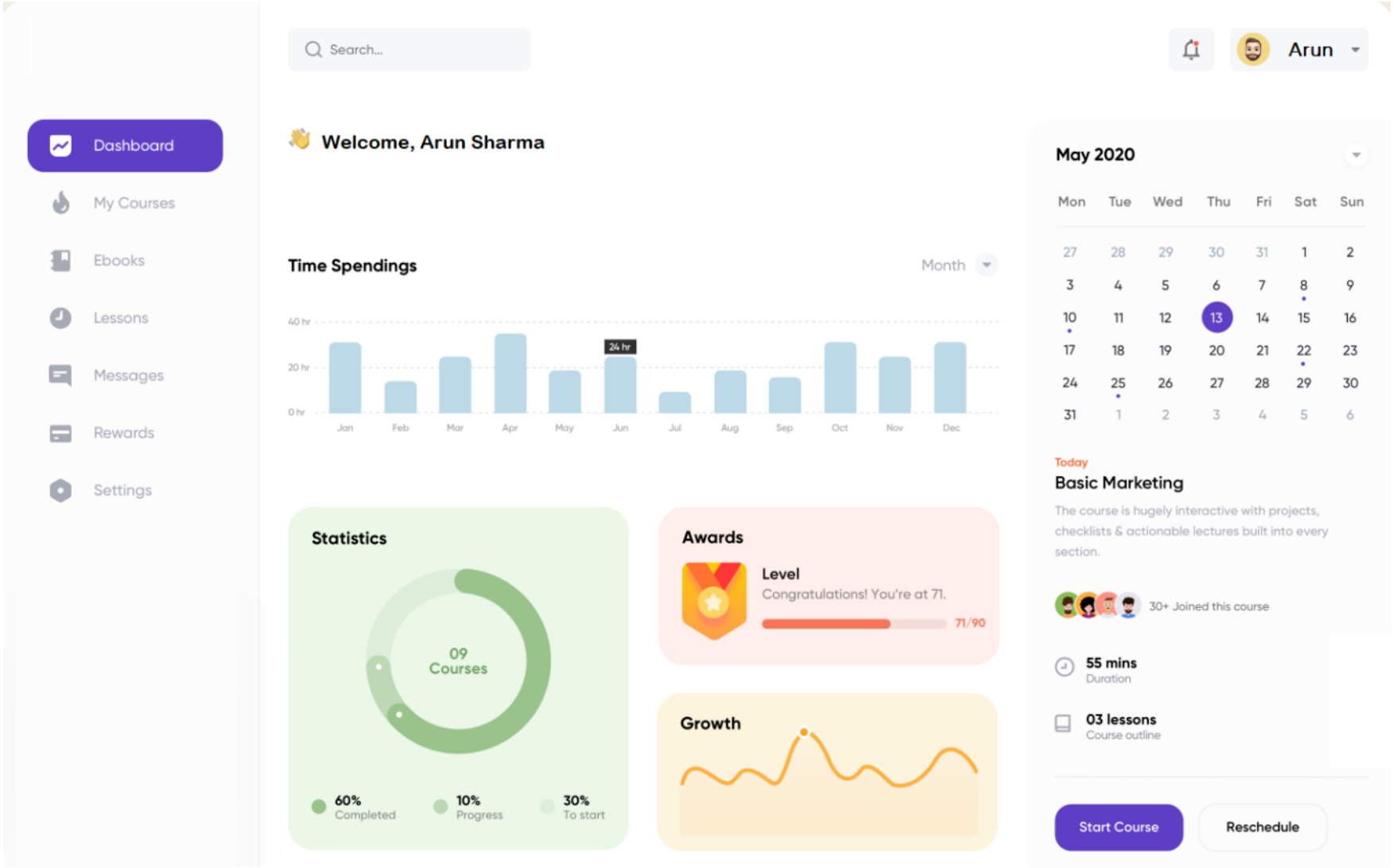

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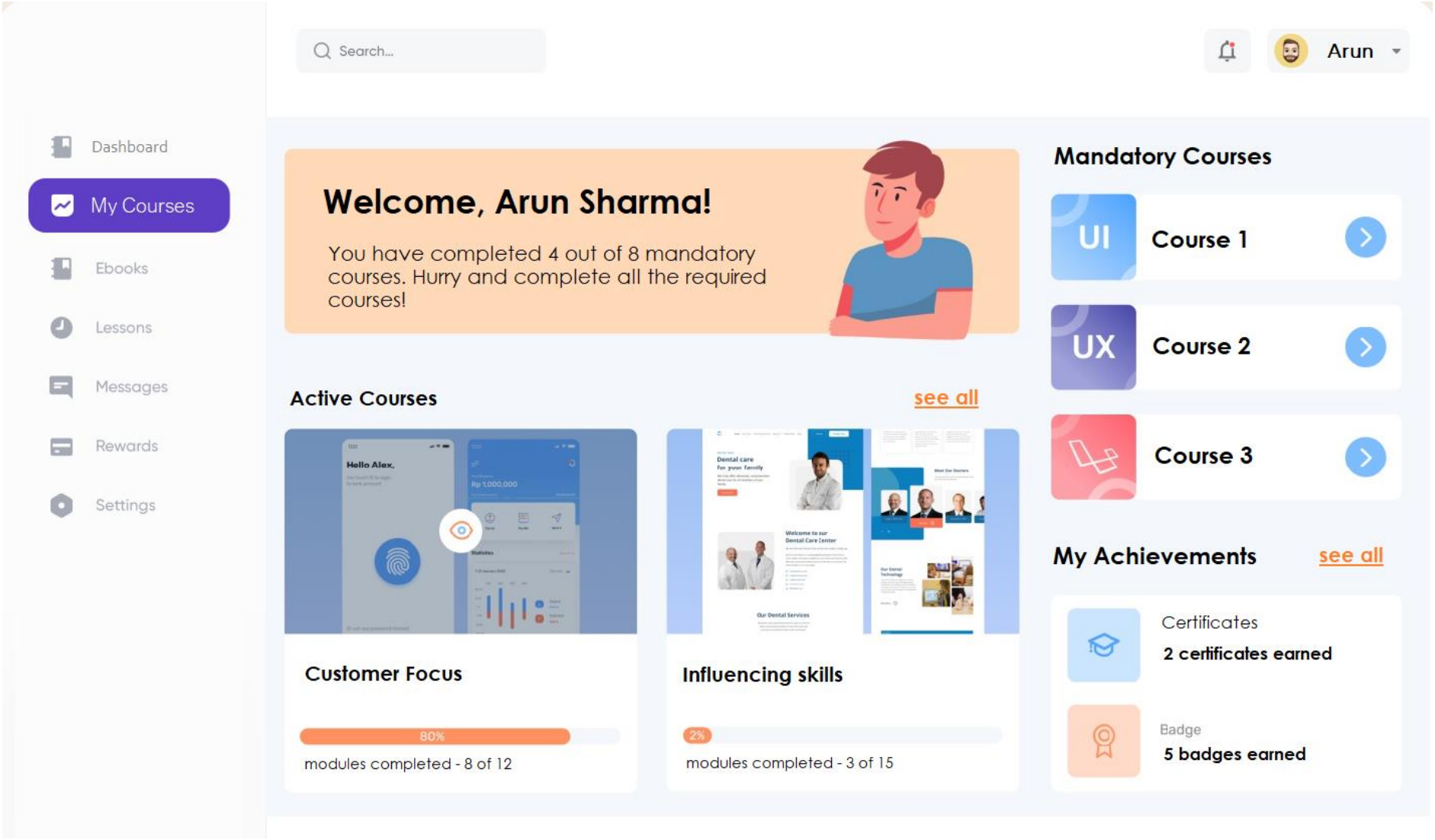

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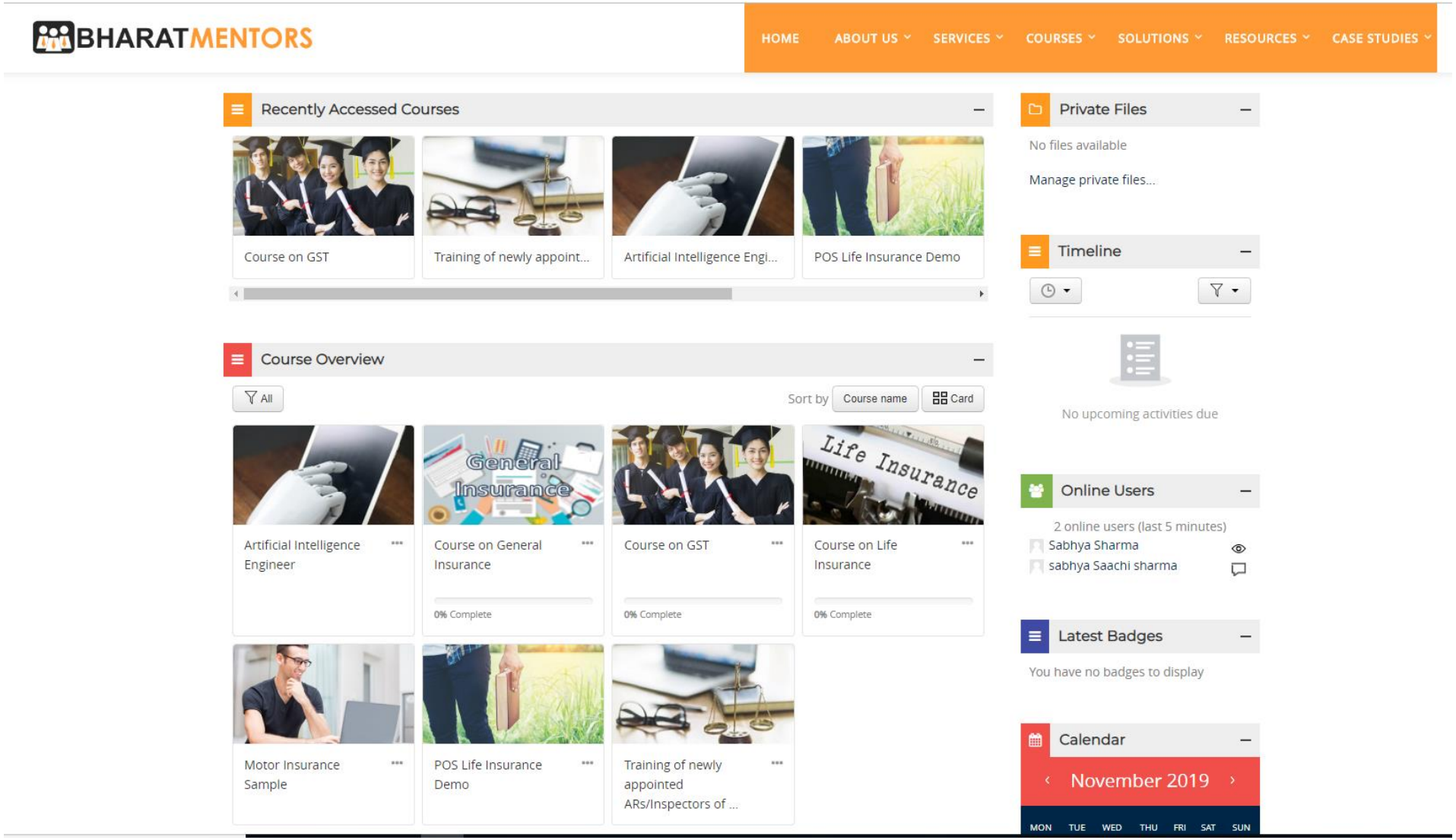
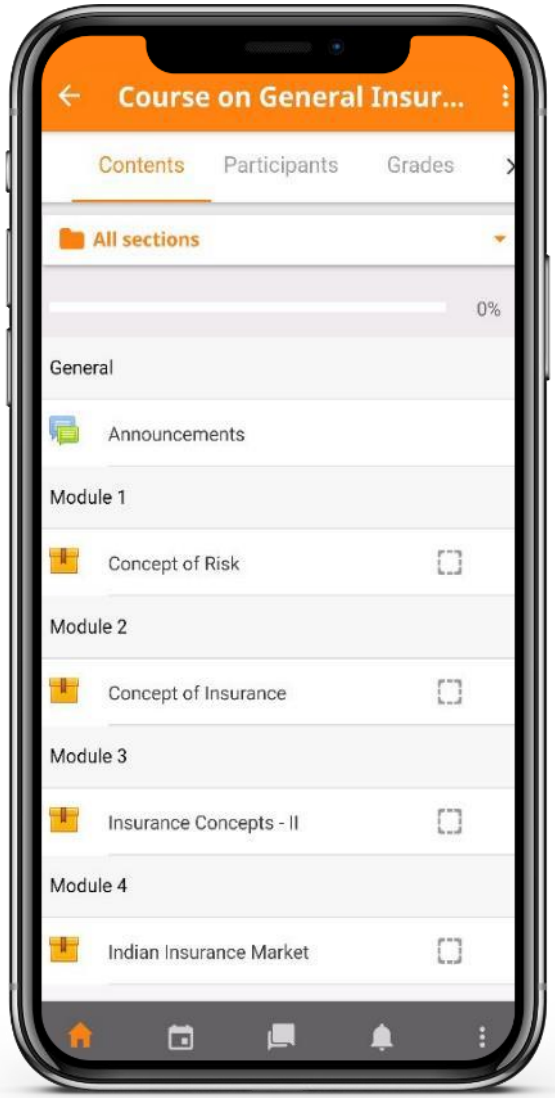
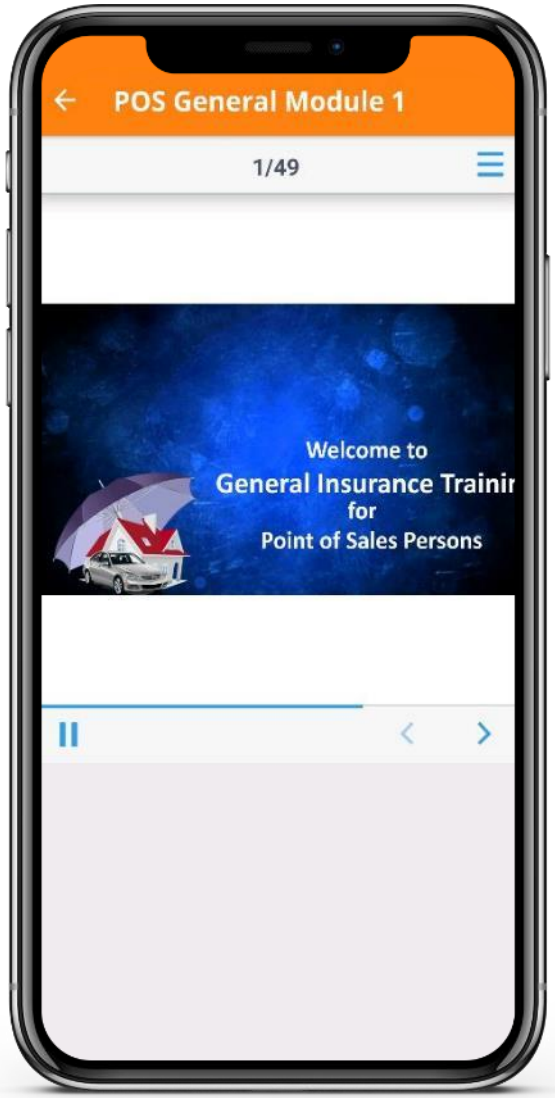
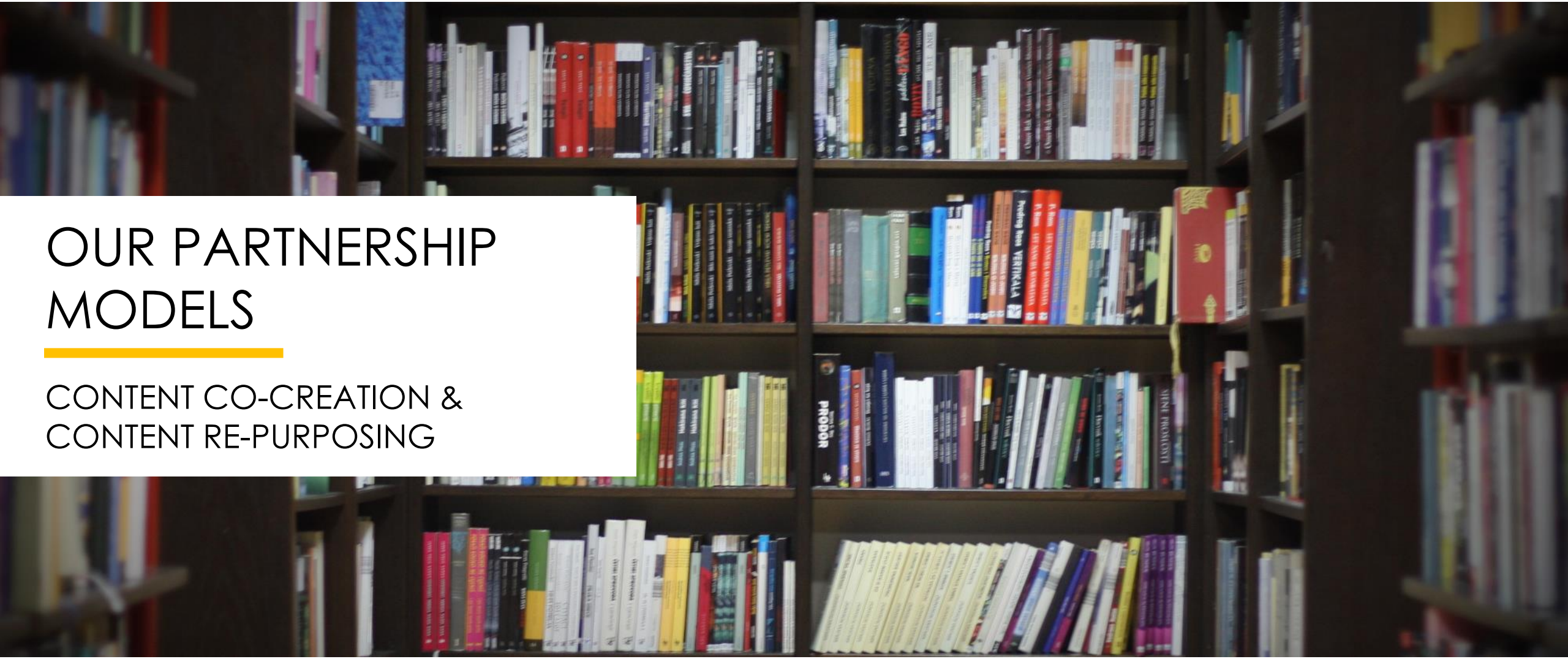


3.1 Learning Management System – Use case (Vernacular support)

3.1 Learning Management System – Mobile app



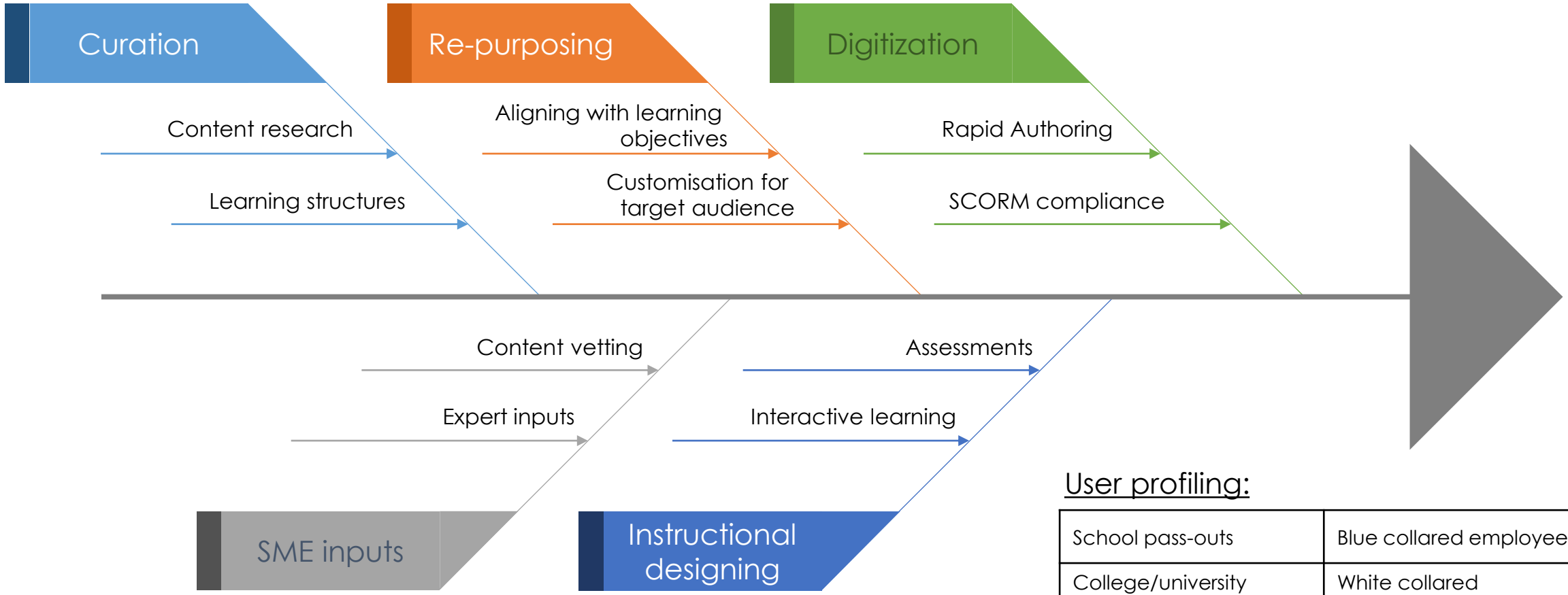




OUR PARTNERSHIP MODELS

CONTENT CO-CREATION & CONTENT RE-PURPOSING

3.2 Content Co-creation & Content Re-purposing



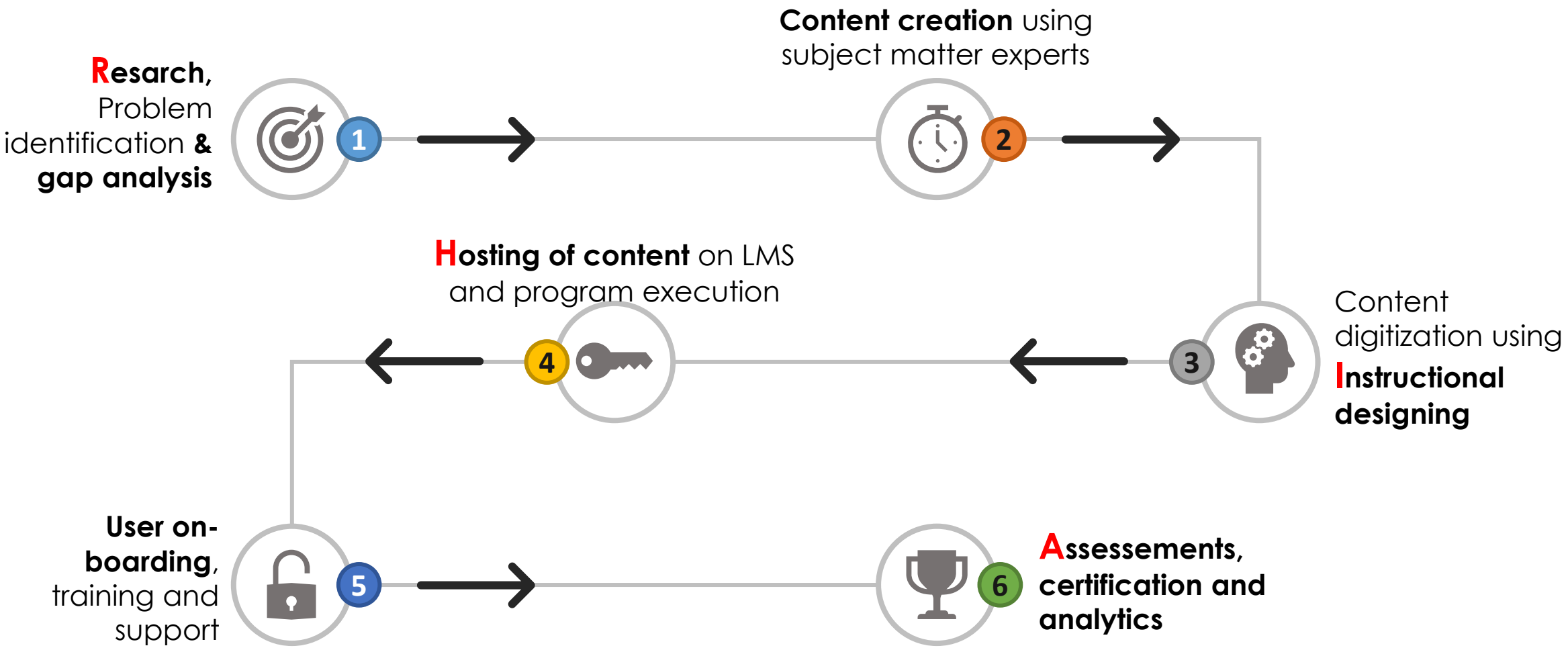
User profiling:

School pass-outs	Blue collared employees
College/university students	White collared employees
Graduates	Post-Grads/professionals

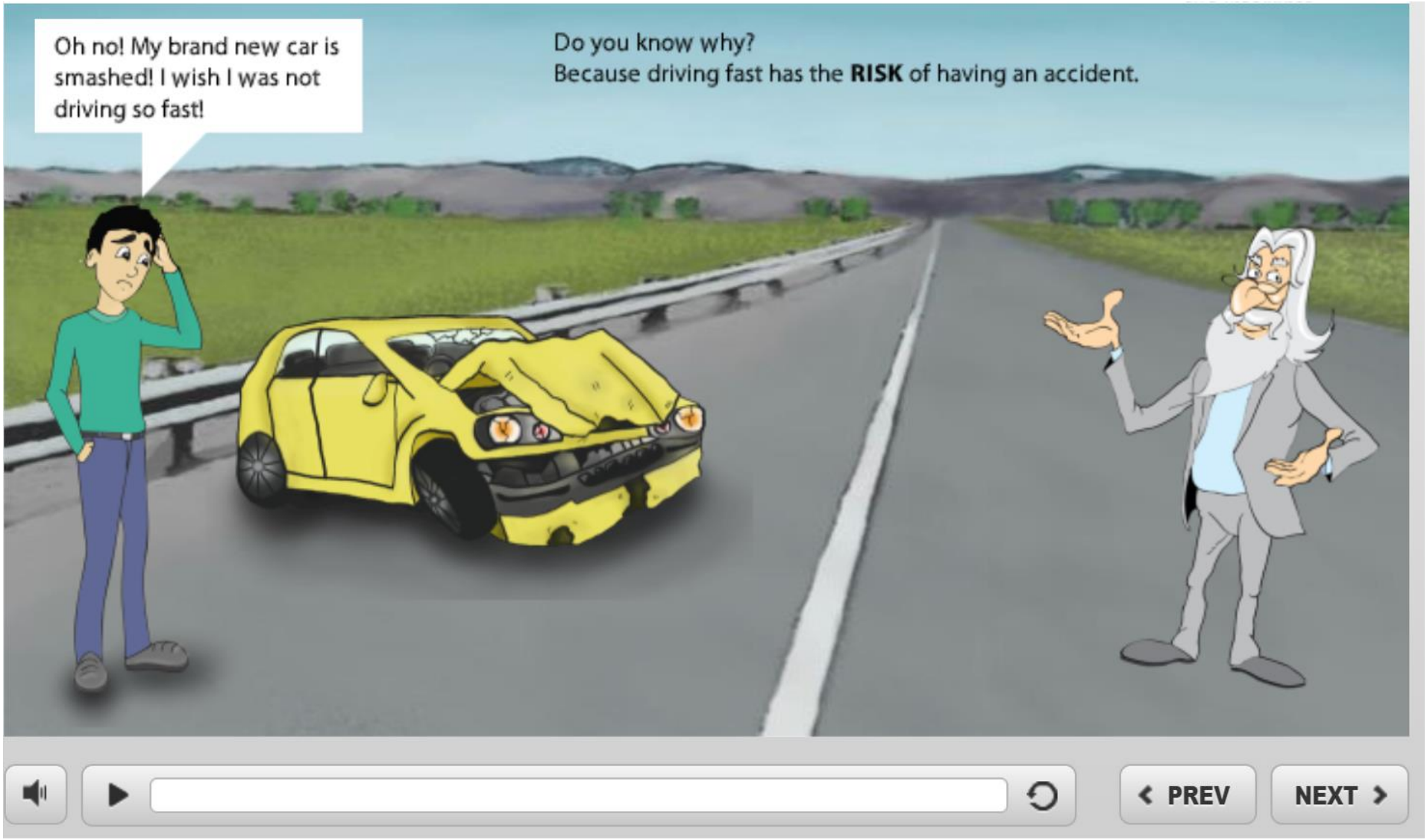
3.2 Content Co-creation & Content Re-purposing - Categories

1	2	3	4	5
Level – 1 Content	**Level – 2 Content**	**Level – 3 Content**	**Level – 4 Content**	**Level – 5 Content**
Plain text content based on Power Point presentations	**Level 1 content** + Transition effects/ animations	**Level 1 / 2 content** + Voice-over of content	**Level 2 / 3 content** + Gamification / Simulations	**Level 1/ 2/ 3/ 4 content** + In-course or end-course assessments including certifications

3.2 Our methodology (RIHA approach)

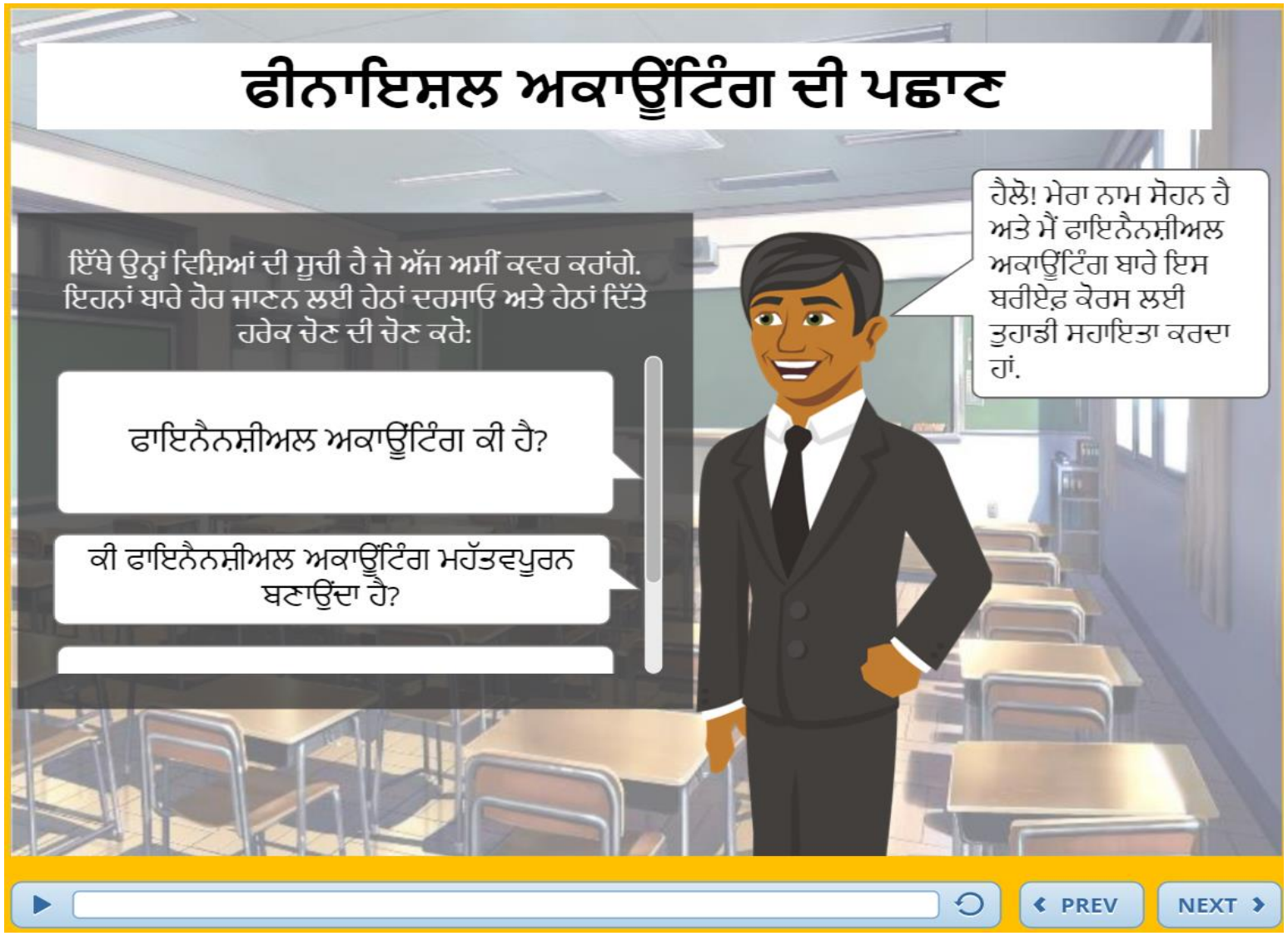


3.2 Content Co-creation & Content Re-purposing – Use case



3.2 Content Co-creation & Content Re-purposing – Use case

3.2 Content Co-creation & Content Re-purposing – Use case (Vernacular support)



3.2 Content Co-creation & Content Re-purposing – Use case (Vernacular support)

पाठ्यक्रम का विवरण

इंश्योरेंस के पाइंट ऑफ सेल्स के लिये प्रशिक्षण में आपका स्वागत है

यह कोर्स भारतीय बीमा विनियमयन और विकास प्राधिकरण (IRDA) द्वारा पाइंट ऑफ सेल्स के लिये निर्धारित मानकों के अनुसार अनिवार्य प्रशिक्षण को पूरा करने के लिये बनया गया है ।

इस कोर्स को पूरा करने के बाद् आप कोर्स का प्रमाण-पत्र डाउनलोड कर सकते है ।

प्रमाण-पत्र की पात्रता के लिये आपको :

- 15 घंटे का प्रशिक्षण पूरा करना है
- कोर्स के अंत मे दिये गये आंकलन में उत्तीर्ण होना है

शुभ कामनाएं !

PREV NEXT

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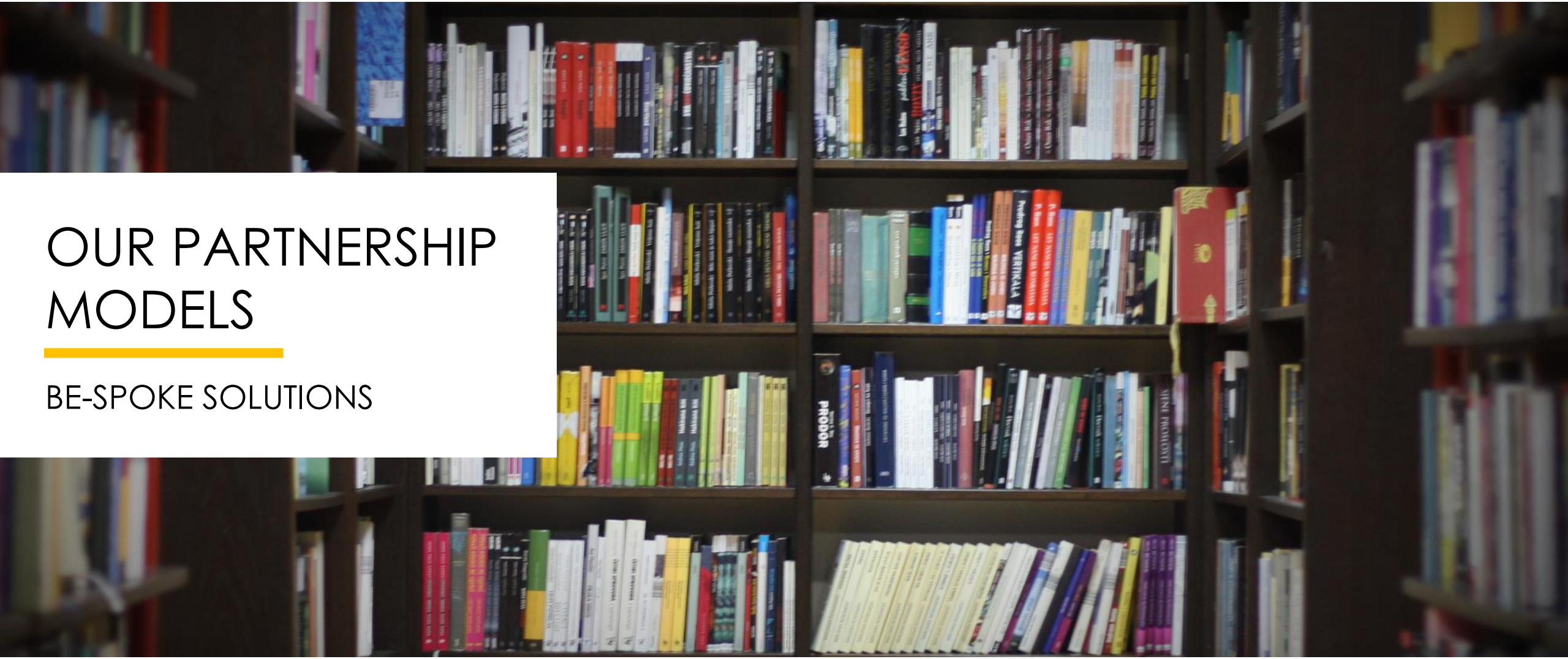
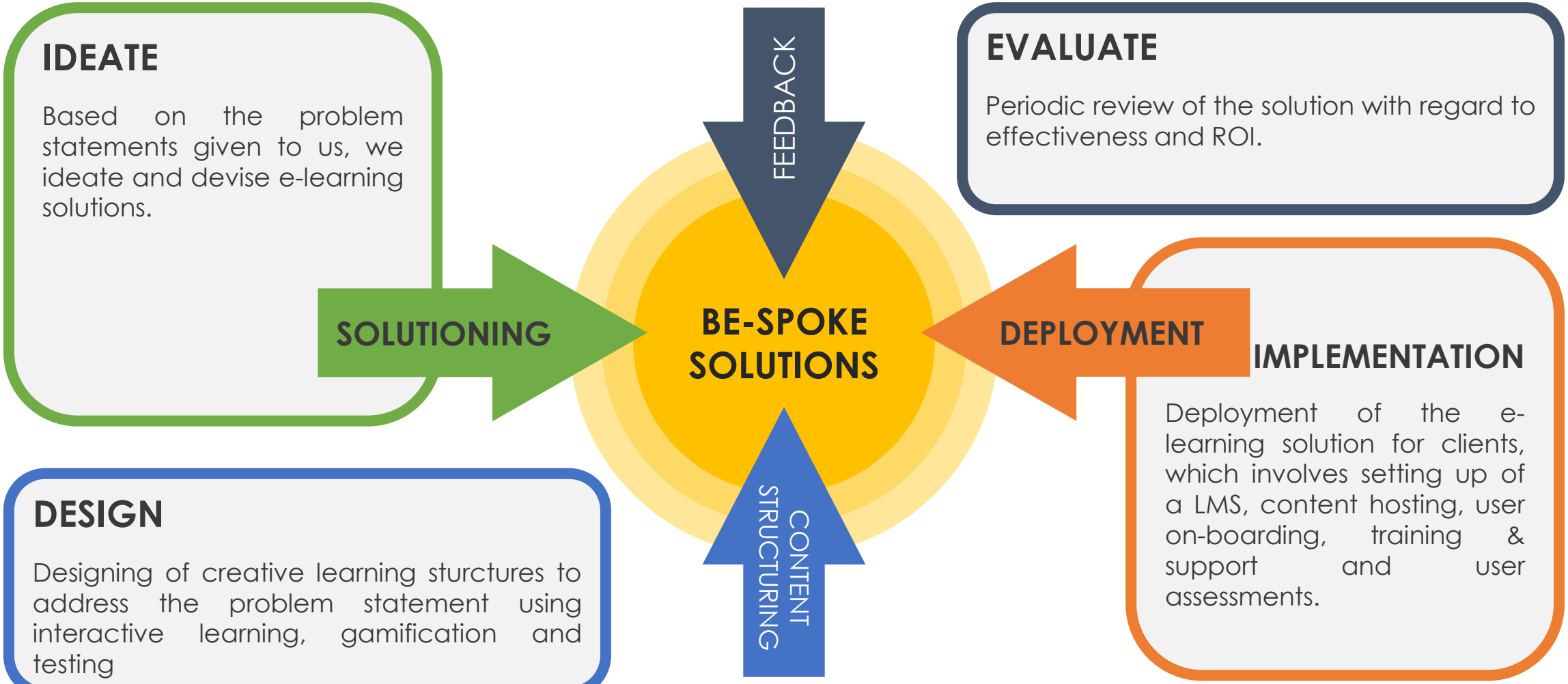


OUR PARTNERSHIP MODELS

BE-SPOKE SOLUTIONS

3.3 BE-SPOKE SOLUTIONS



3.3 BE-SPOKE SOLUTIONS

POSP Training & Certification

Bharatmentors has developed a end to end training and certification lifecycle solution for Insurance companies and intermediaries. Our platform helps our clients in onboarding, profiling, training, certification and reporting of their POSPs, via a cloud based software solution. Till date, we have helped train in excess of 1,00,000 POSPs pan-India.

BC/BF Training & Certification

The IBA has made it mandatory for the business correspondents / business facilitators to get themselves certified on the RBI prescribed curriculum. We at Bharatmentors, have designed a cloud based solution for banks and BC/BFs, to train their agents on this curriculum. Till date, we have helped train in excess of 1,00,000 sub-agents pan-India.

3.3 Our Solution – POSP training content & delivery *(as mandated by IRDAI)*

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TRACKING / REPORTING

Our platform offers detailed reports which are ready available from the solution, which can provide granular level data points for reporting and decision making.

READY APIs

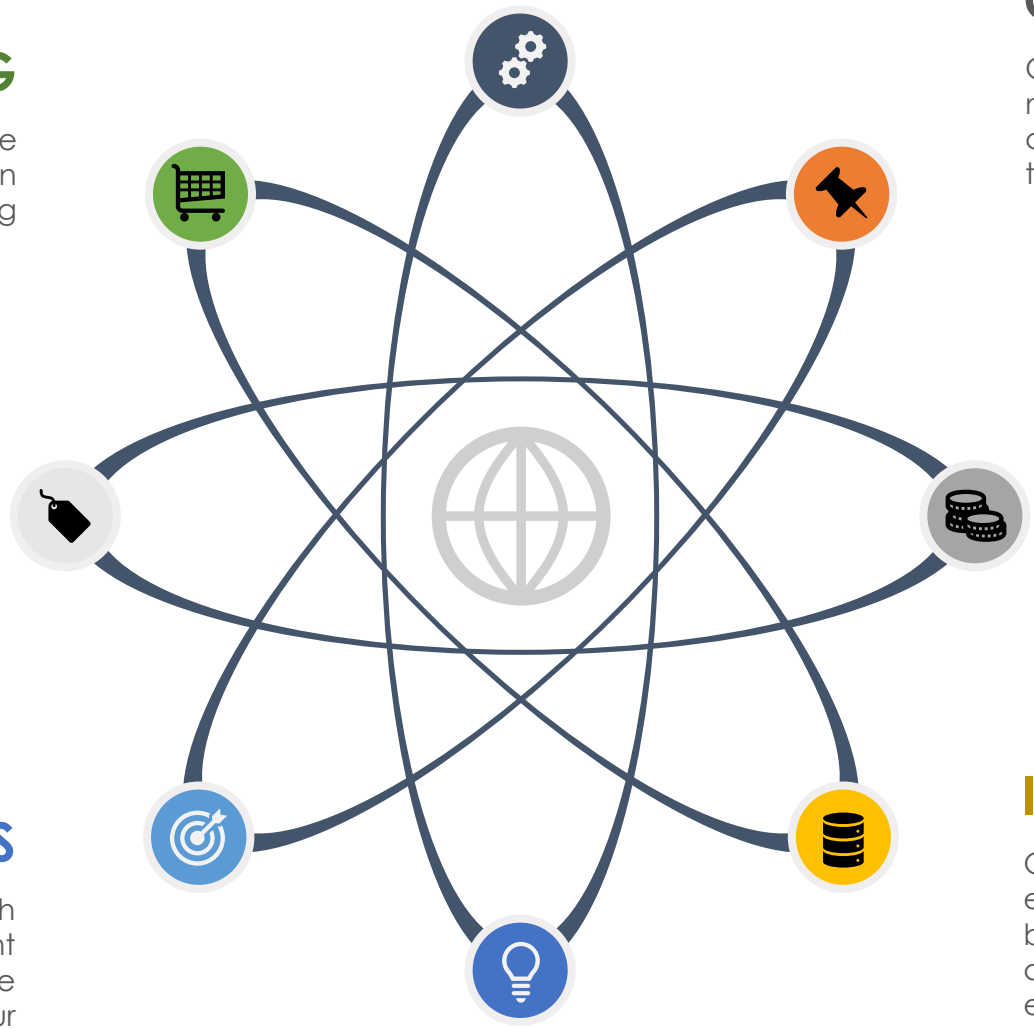
We have ready APIs available for fetching reports from our learning portal

CROSS PLATFORM

Our solution has a cross platform availability and content can be delivered via our fully responsive website or mobile apps for both, IOS and Android.

INTEGRATIONS

Our solution can be easily integrated with third party and/or custom client applications, which facilitate ease of use for learners and better control for our clients.



COMPLIANCE

Our content has separate 15 hours e-learning modules for each – LI & GI including independent assessements for each, which have been built on the suggested curriculum by IRDAI

MULTI-LINGUAL

Our content has been created in English as well Hindi language, enabling better outreach for our clients. Moreover, our Hindi content has a voice over for better understanding of learners

DIGITAL DELIVERY

Our content + assessments are digitally delivered making it all time available for learners at the time of their convenience.

INTERACTIVE LEARNING

Our content has been designed in a manner that is easily understandable by learners from various backgrouds. Our learning experience consists of animations, simulations, characters, in-course and end-course assessments, to enhance learning experience.

3.3 Our Solution –BC/BF TRAINING *(as mandated by RBI)*

BHARAT mentors

4. Our Coordinates

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